

TradeBeyond's New Higg Index Integration Fosters Sustainable Product Development

Hong Kong – May 23, 2023 – TradeBeyond, retail’s leading provider of global supply chain management solutions, has partnered with the impact intelligence platform Worldly, the exclusive provider of Higg Index data, to integrate its Higg Index Product Tools data directly into TradeBeyond’s multi-enterprise platform.

The new integration enables brands and retailers that rely on TradeBeyond for product development, sourcing, quality, and supplier management to make the most sustainable choices during material selection. Designers and business leaders can calculate and compare the environmental impact of the various inputs to create a product – from raw material selection to manufacturing, logistics, to a finished product’s use and end of use, information that’s critical for meeting global ESG requirements and supporting environmental marketing claims. Each product’s impact is visualized on a dashboard during product specification. The platform allows designers to easily calculate wastage and determine a product’s environmental impact across multiple units of measurement.

Trusted by more than 40,000 brands, retailers, and global facilities, Worldly delivers real data specific to the customer’s own supply chain, products and operations such as carbon emissions, waste, and water usage and pollution all in one place, so they can know their true impact.

“This integration makes it easy for Worldly subscribers to draw powerful, real-time insights from the Higg Index’s trusted Product Tools,” said Brian Tippy, Worldly’s Director of Partnerships, Technical Integrations. “It’s an honor to partner with TradeBeyond on a solution that will help some of the world’s leading brands and retailers effectively reduce their environmental footprint.”

The integration is the latest of many significant ESG enhancements that TradeBeyond has introduced to its platform, which also allows businesses to map their supply chains, document chain of custody, and monitor the social and environmental compliance of their suppliers. Amid tightening global supply chain due diligence laws, the company has seen surging demand for these solutions, which support ESG initiatives throughout the entire process of developing, sourcing, and shipping goods.

“Sustainability is top of mind for consumers, and brands and retailers are rightfully more concerned about their environmental footprint than ever before,” said Michael Hung, CEO of TradeBeyond. “This integration with Worldly is another crucial way that TradeBeyond ensures businesses source to the highest standards of responsibility. We’re excited to strengthen our partnership with Worldly as we continue to introduce even deeper integrations in the future.”

For more information on TradeBeyond’s extensive ESG capabilities, visit tradebeyond.com/esg

About TradeBeyond

TradeBeyond is retail's leading extended supply chain management solution provider from concept to delivery. TradeBeyond helps brands and retailers streamline product development and sourcing all the way through order, production, and delivery. Through innovative sourcing management,

product lifecycle management (PLM), and production and order management solutions, TradeBeyond empowers the supply chain network by driving collaboration to over 15,000 retail and supplier partners, and 30,000 users in more than 50 countries. For more information, visit tradebeyond.com.

About WRAP

Worldly is the planet's most comprehensive impact intelligence platform, trusted by 40,000+ major brands, retailers, and manufacturers in fashion, outdoor, home goods, toys and more. Worldly uniquely collects high-resolution primary data specific to companies' value chains, operations and products, providing insight into true impacts across carbon, water, chemistry and labor. Hosting, connecting with, and supporting the leading industry solutions and methodologies including ZDHC, Bluesign, and the Higg Index – the most widely-adopted measure of sustainability in the apparel industry – Worldly delivers the insights businesses need to reduce their impact, comply with emerging regulatory and financial disclosure requirements and meet the expectations of a new generation of customers. worldly.io